



DEPARTMENT OF FOREIGN AFFAIRS  
KAGAWARAN NG UGNAYANG PANLABAS

**BIDS AND AWARDS COMMITTEE**

**BAC Resolution No. HO-237-23**

**RESOLUTION RECOMMENDING, BY REFERENDUM, AWARD OF CONTRACT THROUGH NEGOTIATED PROCUREMENT UNDER SECTION 53.6 (SCIENTIFIC, SCHOLARLY OR ARTISTIC WORK, EXCLUSIVE TECHNOLOGY AND MEDIA SERVICES) FOR THE PROCUREMENT OF SERVICES FOR THE COOK OFF PROJECT ENTITLED “CROSSING BORDERS”**

**WHEREAS**, the Office of Public and Cultural Diplomacy (“OPCD”) intends to procure services for the Cook Off Project entitled “Crossing Borders”, which aims to continuously promote Philippine culture and heritage to the world stage through a multi-format cooking show that will showcase Philippine Cuisine and its unique qualities that make it renowned worldwide, which is a way of bringing to the attention of the world how exceptional Philippine gastronomy is;

**WHEREAS**, a video of the event will be produced to be distributed to the Foreign Service Posts as a post-event output which they can use as part of their cultural promotion activities especially in creating awareness on Philippine cuisine among Filipinos and international audiences abroad;

**WHEREAS**, the procurement of services for the Cook Off Project entitled “Crossing Borders” with an Approved Budget for the Contract (“ABC”) of *Six Million Pesos* (PhP 6,000,000.00) only, chargeable against OUMAIER-CDU FY 2023 MOOE for Professional Services – Other Professional Services, is included in the Department’s Supplemental Annual Procurement Plan (“SAPP”) for FY 2023;

**WHEREAS**, Section 53 of the 2016 Revised Implementing Rules and Regulations (“IRR”) of Republic Act (“RA”) No. 9184, otherwise known as the “Government Procurement Reform Act of 2003”, allows an agency to resort to Negotiated Procurement;

**WHEREAS**, further, Section 53.6 of the said revised IRR can be resorted where Goods, Infrastructure Projects and Consulting Services can be contracted from a particular supplier, contractor or consultant as determined by the Head of the Procuring Entity (“HoPE”), for any of the following requirements, *inter alia*: (e) Media documentation, advertisement, or announcement through television, radio, newspaper, internet, and other communication media;

**WHEREAS**, the BAC, after taking into consideration all relevant factors, finds that the awarding of the procurement of procurement of services for the Cook Off Project entitled “Crossing Borders” may be done under Section 53.6(e) of the 2016 revised IRR of RA 9184;

**WHEREAS**, pursuant to Annex "H" of the 2016 Revised IRR of RA 9184, the End-User shall conduct a market study and determine the probable sources;

**WHEREAS**, the OPCD submitted to Bids and Awards Committee ("BAC") the following: Sinematika Inc. (PhP 6,859,750.00); Near Creative Agency (PhP 6,118,980.00); and **CONREV Inc. (The Fat Kid Inside)** for the procurement of services for the Cook Off Project entitled "Crossing Borders" in the amount of Six Million Pesos (PhP 6,000,000.00) only;

**WHEREAS**, the market study conducted by OPCD confirmed that the **CONREV Inc. (The Fat Kid Inside)** could undertake the project at more advantageous terms having met all the requirements indicated in the Terms of Reference (TOR) within the ABC;

**NOW, THEREFORE**, we, the Members of the Bids and Awards Committee of the Department, RESOLVE to RECOMMEND to the Head of the Procuring Entity ("HoPE") the resort to Negotiated Procurement under Section 53.6 (Scientific, Scholarly or Artistic Work, Exclusive Technology and Media Services) as the alternative method of procurement for the procurement of services for the Cook Off Project entitled "Crossing Borders" from **CONREV Inc. (The Fat Kid Inside)**, subject to the abovementioned requirements, and provided that existing auditing rules and regulations shall be strictly observed by the end-user.

**ADOPTED**, this 10<sup>th</sup> day of October 2023, Pasay City.

  
**SULPICIO M. CONFIADO**  
BAC Chairperson

  
**ARVIC V. AREVALO**  
BAC Vice Chairperson

  
**ALEX O. VALLESPIN**  
BAC Member

  
**NOEL L. RODRIGUEZ**  
BAC Member



**ARVIN R. DE LEON**

Representative of the End-user

Approved:

By the Authority of the Secretary for Foreign Affairs:



**ANTONIO A. MORALES**

Undersecretary  
and Head of the Procuring Entity



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**NOTICE OF AWARD**

**10 October 2023**

**Sir/Madam:**

Please be informed that, upon the recommendation of the Bids and Awards Committee ("BAC") of the Department of Foreign Affairs ("DFA") as contained in its Resolution No. **HO-237-23**, the DFA is awarding the contract on the following project/procurement to your firm, **CONREV Inc. (The Fat Kid Inside)**:

Project Title	End-User Unit
<b>PROCUREMENT OF SERVICES FOR THE COOK OFF PROJECT ENTITLED "CROSSING BORDERS"</b>	OPCD

The contract has a total cost of *Six Million Pesos* (PhP 6,000,000.00) only, inclusive of taxes and other lawful charges.

This award and the implementation of the project/procurement are subject to the signing of a contract and compliance with all applicable accounting and auditing rules and regulations.

Very truly yours,



**ANTONIO A. MORALES**  
Undersecretary  
and Head of the Procuring Entity

**CONREV Inc. (The Fat Kid Inside)**  
UPRC 1 Bldg., 2230 Chino Roces Ave.  
Bangkal, Makati City