



DEPARTMENT OF FOREIGN AFFAIRS
KAGAWARAN NG UGNAYANG PANLABAS

BIDS AND AWARDS COMMITTEE

BAC Resolution No. HO-246-23

RESOLUTION RECOMMENDING, BY REFERENDUM, AWARD OF CONTRACT THROUGH NEGOTIATED PROCUREMENT UNDER SECTION 53.6 (SCIENTIFIC, SCHOLARLY OR ARTISTIC WORK, EXCLUSIVE TECHNOLOGY AND MEDIA SERVICES) FOR THE PROCUREMENT OF SERVICES FOR THE DFA NATIONAL ANTHEM VIDEO PROJECT

WHEREAS, the Office of Public and Cultural Diplomacy (“OPCD”) intends to procure services of a media and video production company to produce a Department of Foreign Affairs (“DFA”) National Anthem Video that will become the standard national anthem video used during ceremonies and events organized by the DFA;

WHEREAS, the procurement of services for the DFA National Anthem Video Project with an Approved Budget for the Contract (“ABC”) of *One Million Three Hundred Thousand Pesos* (PhP 1,300,000.00) only, chargeable against OPCD’s FY 2022 MOOE Continuing Appropriations (RA 11639) for Professional Services – Other Professional Services, is included in the Department’s Supplemental Annual Procurement Plan (“SAPP”) for FY 2023;

WHEREAS, Section 53 of the 2016 Revised Implementing Rules and Regulations (“IRR”) of Republic Act (“RA”) No. 9184, otherwise known as the “Government Procurement Reform Act of 2003”, allows an agency to resort to Negotiated Procurement;

WHEREAS, further, Section 53.6 of the said revised IRR can be resorted where Goods, Infrastructure Projects and Consulting Services can be contracted from a particular supplier, contractor or consultant as determined by the Head of the Procuring Entity (“HoPE”), for any of the following requirements, *inter alia*: (e) Media documentation, advertisement, or announcement through television, radio, newspaper, internet, and other communication media;

WHEREAS, the BAC, after taking into consideration all relevant factors, finds that the awarding of the procurement of procurement of services for the DFA National Anthem Video Project may be done under Section 53.6(e) of the 2016 revised IRR of RA 9184;

WHEREAS, pursuant to Annex “H” of the 2016 Revised IRR of RA 9184, the End-User shall conduct a market study and determine the probable sources;

WHEREAS, the OPCD submitted to Bids and Awards Committee (“BAC”) the quotations from: ManilaMan Production House (PhP 1,768,336.84), Digitank Studios (PhP 1,328,188.24), and **Sinematika Inc.** for the procurement of services for the DFA National Anthem Video Project in the amount of *One Million Two Hundred Ninety – Nine Thousand Seven Hundred Forty – Eight and 80/100 Pesos* (PhP 1,299,748.80) only;

WHEREAS, the market study conducted by OPCD confirmed that the **Sinematika Inc.** could undertake the project at more advantageous terms having met all the requirements indicated in the Terms of Reference (TOR) within the ABC;

NOW, THEREFORE, we, the Members of the Bids and Awards Committee of the Department, RESOLVE to RECOMMEND to the Head of the Procuring Entity the (“HoPE”) resort to Negotiated Procurement under Section 53.6 (Scientific, Scholarly or Artistic Work, Exclusive Technology and Media Services) as the alternative method of procurement for the procurement of services for the DFA National Anthem Video Project from **Sinematika Inc.**, subject to the abovementioned requirements, and provided that existing auditing rules and regulations shall be strictly observed by the end-user.

ADOPTED, this 18th day of October 2023, Pasay City.


SULPICIO M. CONFIADO
BAC Chairperson


ARVIC V. AREVALO
BAC Vice Chairperson


CONRADO B. DEMDEM, JR.
BAC Member


ALEX O. VALLESPIN
BAC Member


ARVIN R. DE LEON
Representative of the End-user

Approved:
By the Authority of the Secretary for Foreign Affairs:


ANTONIO A. MORALES
Undersecretary
and Head of the Procuring Entity



DEPARTMENT OF FOREIGN AFFAIRS
KAGAWARAN NG UGNAYANG PANLABAS

NOTICE OF AWARD

18 October 2023

Sir/Madam:

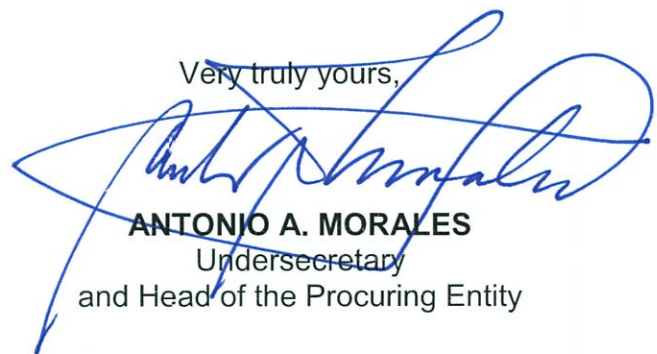
Please be informed that, upon the recommendation of the Bids and Awards Committee (“BAC”) of the Department of Foreign Affairs (“DFA”) as contained in its Resolution No. **HO-246-23**, the DFA is awarding the contract on the following project/prccurement to your firm, ***Sinematika Inc.***:

Project Title	End-User Unit
PROCUREMENT OF SERVICES FOR THE DFA NATIONAL ANTHEM VIDEO PROJECT	OPCD

The contract has a total cost of *One Million Two Hundred Ninety – Nine Thousand Seven Hundred Forty – Eight and 80/100 Pesos* (PhP 1,299,748.80) only, inclusive of taxes and other lawful charges.

This award and the implementation of the project/procurement are subject to the signing of a contract and compliance with all applicable accounting and auditing rules and regulations.

Very truly yours,



ANTONIO A. MORALES
Undersecretary
and Head of the Procuring Entity

Sinematika Inc.

#291 Dansalan The Coco Center, Brgy. Barangka Ilaya
Mandaluyong City