

FRONT



BACK





DEPARTMENT OF
FOREIGN AFFAIRS

GIFT BAG PRINTING GUIDELINES

EDITABLE

The gift bag is designed to be **fully editable through Adobe Illustrator**.

The logo on the front panel (blue side) shall be changed depending on which Foreign Service Posts (FSPs) will use it—likewise for the website and social media handles at the bottom.

Photos on the side can also be changed to showcase the diverse heritage of the Philippines. These images are ready to be copied and pasted into the provided Adobe Illustrator file.

The back panel (white side) can also be modified based on the needs of the DFA and its FSPs.

TYPEFACE

Marcellus (for FSP name)

Georgia (for social media and website)

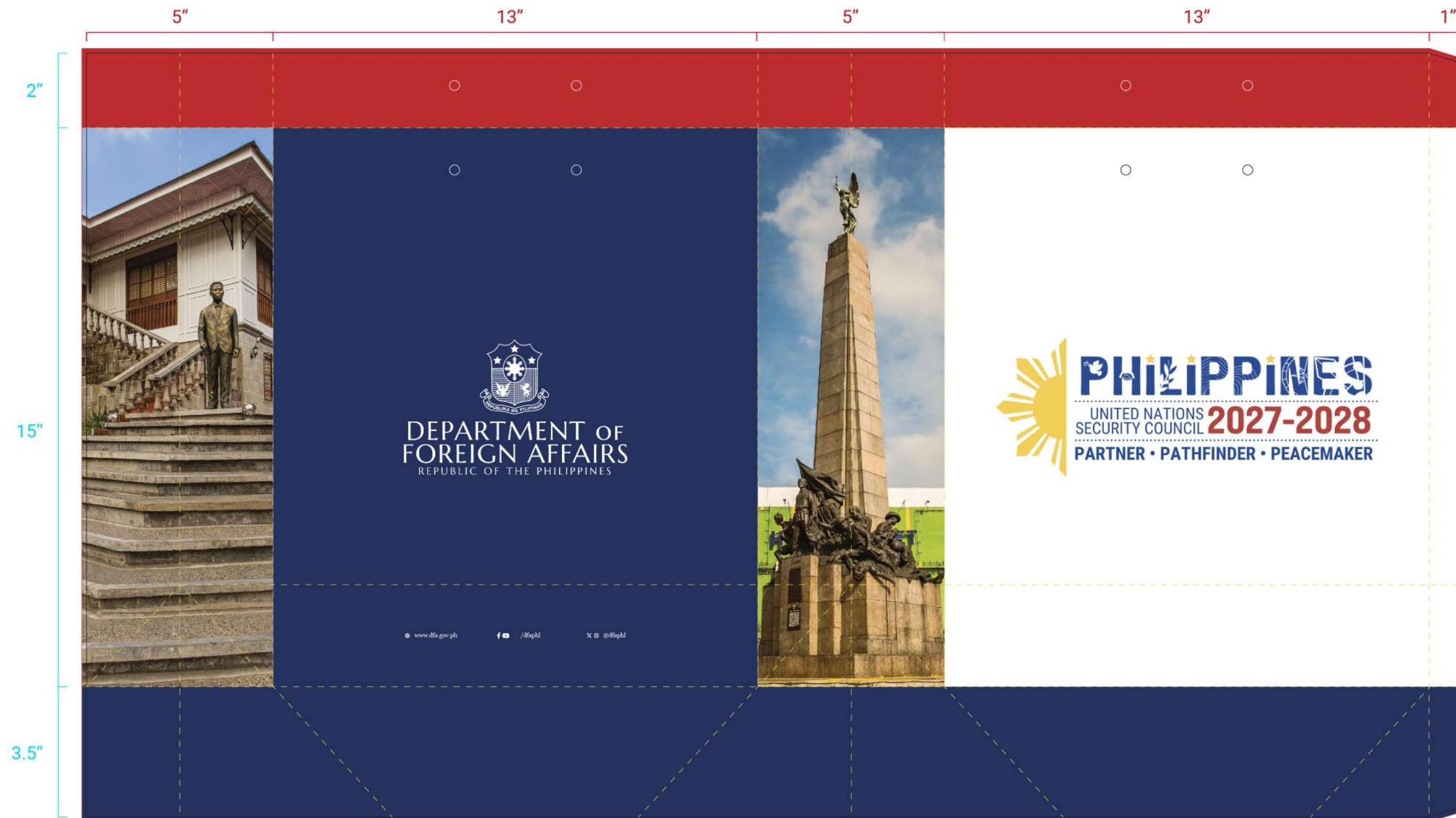


DFA

GIFT BAG

SAMPLE SIZE VARIATIONS





NOTES

The sizes of the logos and texts are same with the sizes in the 15x12x5.5 Gift Bag.

LEGENDS

- Die lines
- Bleeds
- - - Crease lines

DFA

GIFT BAG

PHOTOS

INTERCHANGEABLE PHOTOS

Sacred Heart



UP



Paco Park



San Agustin Church



Pio V. House



Rizal Park



Monumento



UST



NAIA



Tutuban Station



The Met



CCP



Legarda ES



PSD

RECOMMENDED SPECIFICATIONS

Process: Offset
Stock: Foldkote 15 x 2 pcs pasted together
Size Flat: 21.5 x 17.5 in
Size Folded: 15 x 12 x 5.5 in
Color: Full color x 0
Handle: 10 mm cord
Handle Color: Yellow (532)*
Finishing: Matte Lam 1S, Diecutting, Pasting
Notes: With 18 x 1" blue grossgrain x 2 pcs

VARIATIONS

Portrait Paper Bag Size: 13 x 15 x 5 in
Wine Paper Bag Size: 4.5 x 13.5 x 4.5 in



C 4
M 18
Y 84
K 0 ***YELLOW (532)**

COLORS



C 100
M 88
Y 34
K 20

NAVY BLUE



C 12
M 100
Y 87
K 3

RED



C 0
M 0
Y 0
K 0

PURE WHITE

