



DEPARTMENT OF FOREIGN AFFAIRS
KAGAWARAN NG UGNAYANG PANLABAS



BIDS AND AWARDS COMMITTEE

BAC Resolution No. HO-144-24

RESOLUTION RECOMMENDING, BY REFERENDUM, AWARD OF CONTRACT THROUGH NEGOTIATED PROCUREMENT UNDER SECTION 53.6 (SCIENTIFIC, SCHOLARLY OR ARTISTIC WORK, EXCLUSIVE TECHNOLOGY AND MEDIA SERVICES) FOR THE PROCUREMENT OF PROFESSIONAL SERVICES FOR THE PRODUCTION OF FOUR (4) VIDEOS ON THE PILLARS OF PHILIPPINE FOREIGN POLICY

WHEREAS, the Office of Public Diplomacy (“OPD”) will produce four (4) videos explaining the three (3) pillars of Philippine foreign policy, as well as public and cultural diplomacy. These videos aim to create a clearer understanding of what the Department of Foreign Affairs (“DFA”) does as a government agency and as the face of the Philippine government overseas;

WHEREAS, this project serves as a follow-up to the DFA Institutional Video that was successfully launched in July 2023. While the DFA Institutional Video aimed to further explain the mandate and legacy of the Department, aside from what was already known to the public (i.e., consular and ATN, etc.), these four (4) videos will further expound on that mandate from the perspective of the three (3) Pillars of Philippine foreign policy (i.e., Preservation and enhancement of national security, Promotion and attainment of economic security, and Protection of the rights and promotion of the welfare and interest of Filipinos overseas), and Public and Cultural Diplomacy;

WHEREAS, OPD intends to procure professional services for the production of four (4) videos on the pillars of Philippine foreign policy;

WHEREAS, the procurement of professional services for the production of four (4) videos on the pillar of Philippine foreign policy with an Approved Budget for the Contract (“ABC”) of *Three Million Three Hundred Fifty Thousand Pesos* (PhP 3,350,000.00) only, chargeable against OUMAIER-CDU’s FY 2024 MOOE for Other Professional Services, is included in the Department’s Supplemental Annual Procurement Plan for (“SAPP”) FY 2024;

WHEREAS, Section 53 of the 2016 Revised Implementing Rules and Regulations (“IRR”) of Republic Act (“RA”) No. 9184, otherwise known as the “Government Procurement Reform Act of 2003”, allows an agency to resort to Negotiated Procurement;

WHEREAS, further, Section 53.6 of the said revised IRR can be resorted where Goods, Infrastructure Projects and Consulting Services can be contracted from a particular supplier, contractor or consultant as determined by the Head of the Procuring Entity (“HoPE”), for any of the following requirements, *inter alia*: (e) Media

documentation, advertisement, or announcement through television, radio, newspaper, internet, and other communication media;

WHEREAS, the Bids and Awards Committee (“BAC”), after taking into consideration all relevant factors, finds that the awarding of the procurement of professional services for the production of four (4) videos on the pillar of Philippine foreign policy may be done under Section 53.6(e) of the 2016 revised IRR of RA 9184;

WHEREAS, pursuant to Annex “H” of the 2016 Revised IRR of RA 9184, the End-User shall conduct a market study and determine the probable sources;

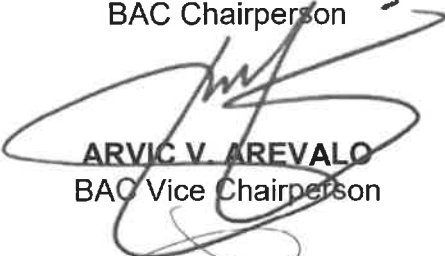
WHEREAS, the OPD submitted to BAC the following market study results: Strong Media Corp. (PhP 3,987,200.00; failed, quoted price is above ABC); Digitank Studios (PhP 1,001,411.76; failed, submitted an incomplete proposal/quote); Round House Productions (did not submit proposal/quote), and **Sinematika Inc.** (PhP 3,343,648.00);


WHEREAS, after conducting a thorough market study, OPD determined that **Sinematika Inc.** is compliant with the Terms of Reference (“TOR”) and could undertake the project at more advantageous terms in the amount of *Three Million Three Hundred Forty – Three Thousand Six Hundred Forty – Eight Pesos* (PhP 3,343,648.00) only;


NOW, THEREFORE, we, the Members of the Bids and Awards Committee of the Department, RESOLVE to RECOMMEND to the Head of the Procuring Entity the (“HoPE”) resort to Negotiated Procurement under Section 53.6 (Scientific, Scholarly or Artistic Work, Exclusive Technology and Media Services) as the alternative method of procurement for the procurement of professional services for the production of four (4) videos on the pillar of Philippine foreign policy from **Sinematika Inc.**, subject to the abovementioned requirements, and provided that existing auditing rules and regulations shall be strictly observed by the end-user.

ADOPTED, this 24th day of June 2024, Pasay City.



EDGAR B. BADAJOS
BAC Chairperson


ARVIC V. AREVALO
BAC Vice Chairperson


PAULO V. SARET
BAC Member

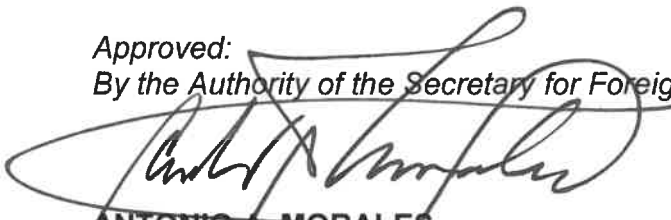


ALEX O. VALLESPIN
BAC Member



ARVIN R. DE LEON
Representative of the End-user

Approved:
By the Authority of the Secretary for Foreign Affairs:



ANTONIO A. MORALES
Undersecretary
and Head of the Procuring Entity



DEPARTMENT OF FOREIGN AFFAIRS
KAGAWARAN NG UGNAYANG PANLABAS



NOTICE OF AWARD

24 June 2024

Sir/Madam:

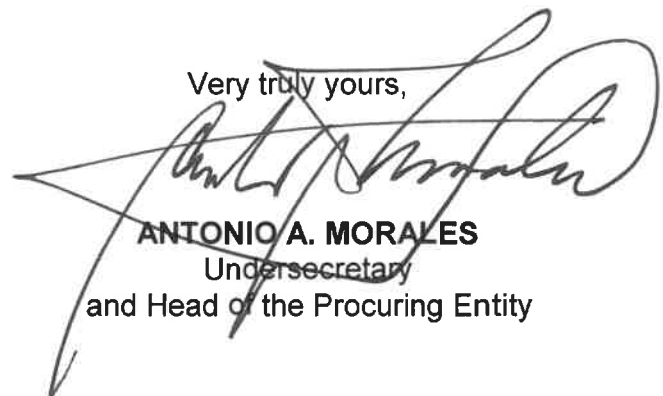
Please be informed that, upon the recommendation of the Bids and Awards Committee (“BAC”) of the Department of Foreign Affairs (“DFA”) as contained in its Resolution No. **HO-144-24**, the DFA is awarding the contract on the following project/procurement to your firm, **Sinematika Inc.:**

Project Title	End-User Unit
PROCUREMENT OF PROFESSIONAL SERVICES FOR THE PRODUCTION OF FOUR (4) VIDEOS ON THE PILLARS OF PHILIPPINE FOREIGN POLICY	OPD

The contract has a total cost of *Three Million Three Hundred Forty – Three Thousand Six Hundred Forty – Eight Pesos* (PhP 3,343,648.00) only, inclusive of taxes and other lawful charges.

This award and the implementation of the project/procurement are subject to the signing of a contract and compliance with all applicable accounting and auditing rules and regulations.

Very truly yours,



ANTONIO A. MORALES
Undersecretary
and Head of the Procuring Entity

Sinematika Inc.

#291, Danlasan The Coco Center
Brgy. Barangka Ilaya, Mandaluyong City